

# **Quick Facts**

- NI USSD is available on all SA networks / handsets
- Developers API for easy integration
- A multitude of uses for any business in the financial sector
- End users (handsets) do not get billed for interacting with this service

# Introduction

NI USSD or Network Initiated Unstructured Supplementary Service Data is a simple text menu solution allowing companies to push a USSD menu to a handset for users to interact by selection options from a menu or capturing free text responses.

This product is restricted to usage by Financial Service Providers for security, transaction or identity verification purposes only. We provide developers with an HTTP XML solution allowing for rapid deployment and custom integration.

# **Options**

NI USSD can be used for various functions including:

- Call Centre Authentication
- Internet Banking / ATM Transactions
- Website Protection
- Debit Card / Credit Card protection
- One Purchases (Card Not Present Transactions)

Our NI USSD Service simply works with HTTP and XML allowing developers to customize their own menu structure with ease. It is high speed interactive communication at it's best.

## **Your Costs**

#### **Bearer Fees**

18c per session / event

- \* Vodacom, MTN and CellC charge per 20 seconds.
- \* Telkom charges per event

#### **Session Costs**

5c per session. (A session denotes the full period of time a user browses your menu before exiting or being disconnected)

### NI USSD Monthly Service Fee

R10, 000 per month per service

#### **Once off Activation Fee**

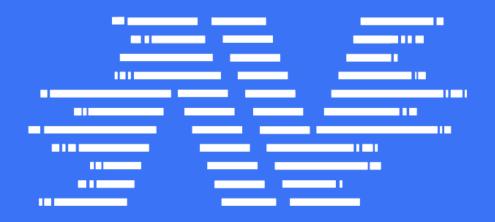
R2,000 per service

# What your client will be charged (Network Charges)

End users do not get billed for this service as it is initiated by you.

All figures exclusive of VAT

info@apprentice.co.za www.apprenticemobile.co.za 011 465 6479



# APPRENTICE VALLEY